

Thursday, September 4, 2008 7:06 AM

From: "Physician Census" <ama.marketresearch-mm@ama-assn.org>

To: vrochides@yahoo.com

Dear Colleague,

Welcome to the American Medical Association's (AMA) electronic Census of Physicians. Each year the AMA conducts a census of active physicians to ensure the accuracy of the Physician Masterfile, a comprehensive database of all U.S. physicians.

Among its many benefits, the AMA Physician Masterfile is a premier resource for many important research and planning initiatives aimed at anticipating and addressing contemporary issues in the medical profession such as emergency preparedness and response, healthcare disparities, public health and safety, patient access, workforce shortages and the future of medical education. It is also considered a valuable resource to many health care organizations, medical specialty organizations, and federal and state regulatory agencies supporting numerous physician credentials verification activities. Given this vast use, it is essential that your professional information is current and accurately recorded.

To update your records, click on the enclosed link (or copy and paste the URL into your Web browser). The form should take no more than 5 minutes to complete.

Your timely response is appreciated. If you need any assistance or have any questions, please contact the AMA Unified Service Center at (800) 262-3211.